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## Sur la Propriété (T) Tordue par un Produit Tensoriel

We consider tensor products of unitary representations by irreducible nonunitary finite dimensional representations of topological groups to define a property that is a strengthening of Kazhdan's Property (T). We use the uniform decay of the matrix coefficients of unitary representations, to show that for most of the real semi-simple Lie groups having Kazhdan's Property (T), any finite dimensional irreducible representation  $\rho$  of G, is isolated among representations of the form  $\rho \otimes \pi$ , where  $\pi$  ranges over the irreducible unitary representations, in a sense to be made precise.

Keywords: Unitary representation, matrix coefficients, K-types.

MSC: 22D10, 22D12, 22E46.