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### ***q*-Moment Measures and Applications: a New Approach via Optimal Transport**

In 2017, Bo'az Klartag obtained a new result in differential geometry on the existence of affine hemisphere of elliptic type. In his approach, a surface is associated with every convex function  $\varphi: \mathbb{R}^n \rightarrow (0, +\infty)$  and the condition for the surface to be an affine hemisphere involves the 2-moment measure of  $\varphi$  (a particular case of  $q$ -moment measures, i.e measures of the form  $(\nabla\varphi)_\# \varphi^{-(n+q)}$  for  $q > 0$ ). In Klartag's paper,  $q$ -moment measures are studied through a variational method requiring to minimize a functional among convex functions, which is achieved using the Borell-Brascamp-Lieb inequality. In this paper, we attack the same problem through an optimal transport approach, since the convex function  $\varphi$  is a Kantorovich potential (as already done for moment measures in a previous paper). The variational problem in this new approach becomes the minimization of a local functional and a transport cost among probability measures  $\varrho$  and the optimizer  $\varrho_{\text{opt}}$  turns out to be of the form  $\varrho_{\text{opt}} = \varphi^{-(n+q)}$ .

**Keywords:** Affine spheres, convex functions, Wasserstein spaces.

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