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**Gradients on Sets**

For a locally Lipschitz continuous function  $f: X \rightarrow \mathbb{R}$  the generalized gradient  $\partial f(x)$  of Clarke is used to develop some (set-valued) gradient on a set  $A \subset X$ . Existence, uniqueness and some approximation are considered for optimal descent directions on set  $A$ . The results serve as basis for nonsmooth numerical descent algorithms that can be found in subsequent papers.

**Keywords:** Generalized gradient, set-valued gradient, generalized directional derivative, Lipschitz continuous function, optimal descent direction.

**MSC:** 46T20, 47H04, 49K99, 65K10.