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## Gâteaux and Hadamard Differentiability via Directional Differentiability

Let X be a separable Banach space, Y a Banach space and  $f: X \to Y$  an arbitrary mapping. Then the following implication holds at each point  $x \in$ X except a  $\sigma$ -directionally porous set: If the one-sided Hadamard directional derivative  $f'_{H+}(x, u)$  exists in all directions u from a set  $S_x \subset X$  whose linear span is dense in X, then f is Hadamard differentiable at x. This theorem improves and generalizes a recent result of A. D. Ioffe, in which the linear span of  $S_x$  equals X and  $Y = \mathbb{R}$ . An analogous theorem, in which f is pointwise Lipschitz, and which deals with the usual one-sided derivatives and Gâteaux differentiability is also proved. It generalizes a result of D. Preiss and the author, in which f is supposed to be Lipschitz.

**Keywords**: Gateaux differentiability, Hadamard differentiability, directional derivatives, Hadamard directional derivatives, sigma-directionally porous set, pointwise Lipschitz mapping.

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