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**Inequalities for Polynomials on the Unit Square via the Krein-Milman
Theorem**

We provide sharp Bernstein and Markov inequalities for 2-homogeneous polynomials on the square $\square \subset \mathbb{R}^2$ with vertices $(0, 0)$, $(1, 0)$, $(1, 1)$ and $(0, 1)$. If $\mathcal{P}(\square)$ is the space of such polynomials, we also find the polarization constant of $\mathcal{P}(\square)$ and the unconditional constant for the canonical basis of $\mathcal{P}(\square)$. All the results are obtained by means of the Krein-Milman Theorem, using a characterization of the extreme 2-homogeneous polynomials on \square which is also given in the paper.

Keywords: Convexity, extreme points, polynomial norms, Bernstein and Markov inequalities, polarization constants.

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