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**Nonlinear Energy Forms and Lipschitz Spaces on the Koch Curve**

We consider the nonlinear convex energy forms  $\mathcal{E}^{(p)}$  on the Koch curve  $K$  and we prove that the corresponding domains coincide with the spaces  $Lip_{\alpha, D_f}(p, \infty, K)$ . Then we give a precise interpretation of the smoothness index  $\alpha$  in terms of the structural constants of the fractal.

**Keywords:** Nonlinear convex energy forms, fractals, Lipschitz spaces.