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**Taylor Coefficients of Negative Powers of Schlicht Functions**

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**Abstract.** Let  $\mathcal{S}$  denote the class of normalized schlicht functions in the unit disk. We consider for  $f \in \mathcal{S}$  and  $\lambda < 0$  the Taylor coefficients  $a_n(\lambda, f)$  of  $(f(z)/z)^\lambda$  and prove that  $|a_n(\lambda, f)| \leq |a_n(\lambda, k)|$  for every  $f \in \mathcal{S}$  and every  $1 \leq n \leq -\lambda + 1$ , where  $k(z) = z(1-z)^{-2}$  is the Koebe function. We also give a necessary condition such that the Koebe function maximizes the functional

$$\sum_{k=1}^n \sigma_k |a_k(\lambda, f)|^2$$

in the class  $\mathcal{S}$  for given weights  $\sigma_k \in \mathbb{R}$ . These results supplement and complement previous results due to de Branges, Hayman and Hummel and others. Our proofs are based on the Löwner differential equation combined with optimal control methods.

**Keywords.** Taylor coefficients, univalent functions, Löwner's method, optimization.

**2000 MSC.** Primary 30C75; Secondary 49K15.

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